



## **YES Wins Transformative \$2M Investment from MacKenzie Scott's Yield Giving**

Today, I'm thrilled to share that YES has been selected to receive a \$2M gift from MacKenzie Scott's philanthropic initiative, [Yield Giving](#). Yield Giving fielded 6,353 applications from all 50 states, Washington, D.C., and Puerto Rico and YES was selected after a process of multiple levels of review, feedback, and diligence involving peer applicants and an external Evaluation Panel. This gift is unrestricted and we intend to dedicate \$1.5M of this award to the Base Camp Campaign. With this addition, we've now raised a total of \$3.7M, which is 71% of our \$5.2M goal.

"I can't overstate what this award means for us," said Campaign Leadership Committee Chair Mike McLively. "First, it's a massive vote of confidence in YES's leadership pathways. The way that YES nurtures youth and entire families' confidence and well-being over the span of many years is unique, and I believe Yield Giving was looking for that. And second, this gift dramatically accelerates our fundraising momentum. Richmond residents are leaps and bounds closer to enjoying YES's new Base Camp community center, thanks to this game-changing gift."

We must raise an additional \$250,000 by this fall to keep us on track with our construction schedule, which has us breaking ground in early 2025. Thank you for all your support so far and please scroll down to see how you can help us close the gap. We are so close!

## **Creating Brave Spaces that Shape Leaders**

**"I think about that moment [at the rock wall] to this day because I always take on challenges now. That's core to who I am."**

One of the most beautiful parts of working on this campaign is hearing all of your stories. [In this reflection](#), YES board member and Camp-to-Community alumnus Justin Rodriguez shares a memory of a time he challenged himself at camp with YES and how that moment of courage shaped his character. He traces a line from himself at 13-years-old to himself today – stepping forward with a fellow board member to dig deep and give generously to the Base Camp campaign. What an inspiration!

I want to thank Justin for trusting YES as he climbed up the rock wall that day and the trust he places in YES today as a donor to the campaign.

**"We both ended up giving the most we had ever given to any charitable cause and it was all**



thanks to thinking about how YES has impacted us and our loved ones and projecting into the future what it would look like for even more youth to feel the same impact at scale.”

### **Building Design Approval Pending from the City Pending from the City**

We hope to have final approval from the City of Richmond on our design plan next month. Then we’ll be able to. Then we’ll be able to move forward with the preparation of construction documents and permitting. Feedback during review gave us a slight modification to the building’s facade which can be seen in our latest renderings prepared by [Levitch and Associates](#). It’s so exciting to see our logo on the building with this new edition and to envision how this building will bring new energy and vibrancy Macdonald Avenue. It’s so exciting to see our logo on the building with this new edition and to envision how this building will bring new energy and vibrancy to Macdonald Avenue.

