



Walk to Nature

Saturday, August 27, 2016

Miller Knox Regional Shoreline



Walk to Nature by the numbers:

345 Total Attendees*

- 251 Participants
- 94 volunteers and community partners

20 Partners and Sponsors:

- East Bay Regional Park District*^
- Golden Gate National Parks Conservancy
- WCCUSD*'
- City of Richmond*+
- Bike East Bay
- Lifelong-Brookside
- Richmond Main Street
- Weight of Life
- Eat Breathe Thrive
- Urban Tilth
- Richmond Police Department
- West County Reads
- Tandem East Bay
- KickSmart
- 24 Hour Fitness
- El Chino Tacos
- Leftside Printing
- Road Runner Sports
- Storage-Pro



13 planning agencies:

- City of Richmond
- Contra Costa Health Services
- East Bay Regional Park District
- Richmond Police Department
- Richmond Sanitary
- Weight of Life
- YES Nature to Neighborhoods
- Bike East Bay
- Eat Breathe Thrive
- Richmond Main Street
- Urban Tilth
- West County Reads
- El Chino Tacos

Activities included:

- Yoga
- Mindful Muay Thai
- Zumba
- Bike Rodeo
- Corn Hole
- Bubbles
- Arts and Crafts Bookmarks
- Field Games
- Blood Pressure Station
- Storytelling
- Book Giveaway
- Frisbee
- Eye of God Craft
- Maracas
- Relay Races
- Hula Hoop



Participant Feedback:

- 95% of survey respondents said they had “a lot of fun” while 5% responded they had “a little fun.”
- 68% of respondents were attending the event for the first time.
- 98% of respondents said they would like to participate in next year’s Walk to Nature event.
- When asked how they heard about the event, responses included:
 - Flyer
 - Call from YES
 - School
 - Partner agency
 - Work
 - Word of mouth

“Love it! Such a great outdoor event, wonderful activities for all!”

“Keep doing the same thing, very beautiful.”

“Todo esta perfecto”

